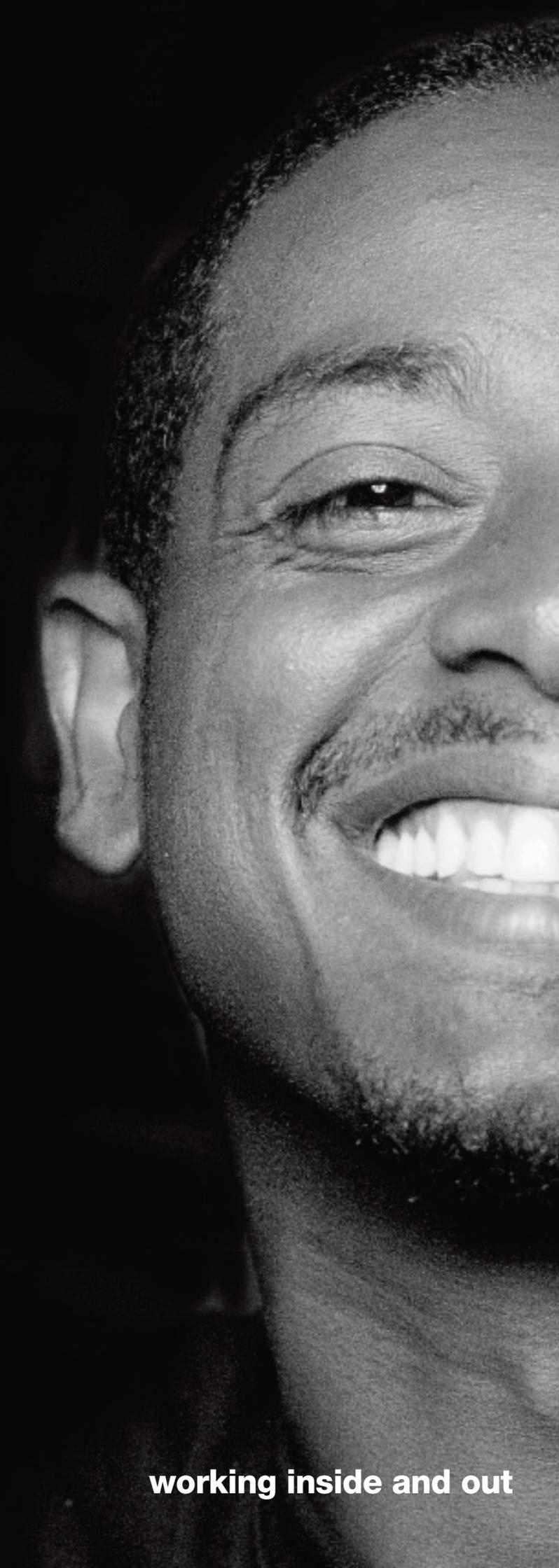


bounce back.

Annual Review 2012 / 13



working inside and out

bounce
back

bounce back.

Annual Review 2012 / 13

CONTENTS

Welcome	2
Training	6
Work	8
Achievements through Partnerships	9
A Great Year	10
Looking Forward	12
Our Supporters	16
Financial Report	18
Information and Trustees	20

WELCOME TO BOUNCE BACK

The debate on whether prison 'works' is interminable. What research has clearly shown, and we have evidence of every day, is that investment in job creation is a more effective way of reducing crime.

From a small painting and decorating company employing five ex-offenders from HMP Wandsworth in 2010, Bounce Back, the Charity, has now trained over 140 participants from 3 London prisons. This has enabled the Bounce Back Social Enterprise to build a team of over 40 professional painters and decorators working around London and the Home Counties, as well as support others into employment with large contractors.

Our success stories are testament to our professional staff who understand the need for a holistic approach based on building trust and giving support. Some of them know from personal experience the challenges of coming out of prison and they empower the individual participants through their valuable insight. It is because of them we are all able to beat the odds.

What is more, our partners and clients genuinely want to make a difference and help the Bounce Back team to change by employing them, whether to decorate private residential properties or large developments and housing estates. This, combined with the participants' determination to change, has created a formidable recipe for success.

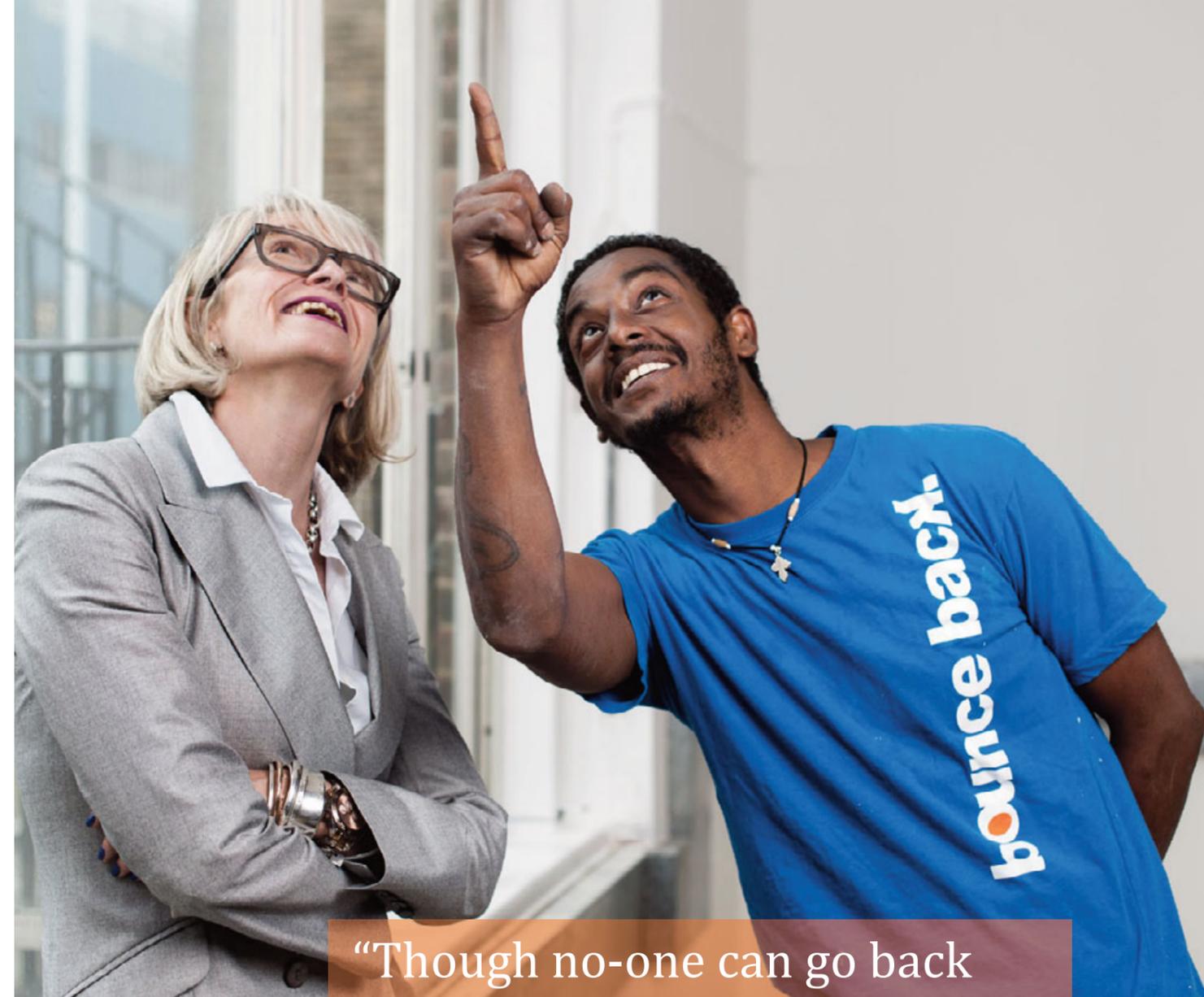
We aim to improve the things we cannot change, and change the things we can. All of us care about our safety, the re-offending rates we are so aware of and the high cost of keeping people in prison. Those are amongst the things that motivate us to do what we do – beginning with early intervention in custody, preparing people for their transition and giving them support into training and employment on release. In doing this we halve the likelihood of re-offending and the proof exists in the things we are proud to have achieved since we started, including our low rate of return to prison.

Inspired by those who have worked hard to change their lives we also recognise that our work will be judged by the results we achieve. We cannot do what we do unless it works. In the current environment, our funders, supporters and participants need evidence of success, measurement is fundamental to growth, and the Bounce Back team work together to demonstrate that what we do is effective.

This review tells you a little more about us, about our approach and above all about our participants without whom we could not grow. We have plans for an exciting future so I hope this inspires you to visit us, make a donation, or quite simply, employ us for your painting and decorating so that we can support more people next year.



Francesca Findlater - Founder and CEO



“Though no-one can go back and make a brand new start, anyone can start from now and make a brand new ending”.

John Ruskin





“It’s been a great big stepping stone. It’s like a family unit because everyone is coming on this journey. They all want the same basic things out of life and try to help one another to get there. So obviously we look out for each other.”

Gavin, previous course participant and on-going team member

TRAINING

"The best way to predict the future is to create it."

Abraham Lincoln

Our work begins on the inside. We interview candidates who want to join us and, where possible, encourage them to take advantage of training offered in prison which helps demonstrate their desire for a new life on release. It is at this point that we start to identify all we need to know about our future employees, risk assessing and taking into account their commitment and potential for work.

On release, our candidates come into the Bounce Back training centre and undertake a programme of training and work experience leading to NVQ Level 1 and 2 qualifications. In addition, through our construction industry partnerships, more qualifications can be achieved whilst in training.

Our objective is for those who join us and go through the whole course to be equipped with everything they need as a professional painter and decorator either self-employed or ready for an employer. They also have an option to develop within our own Bounce Back painting and decorating Social Enterprise to become a supervisor and beyond.





WORK

“He that can work is born to be king of something”

Thomas Carlyle

Work is the lifeblood of Bounce Back. Our role serves as the link between prison and an independent life – a life that includes coming off benefits, working in paid employment, paying taxes and having a brighter future. To this end, once trained through the charity, the participants can join the Bounce Back painting and decorating Social Enterprise in paid employment.

The legislative landscape has been hugely conducive to our expansion and the Social Value Act has raised awareness of the need for companies to work with organisations like ours in the procurement process.

Bounce Back has thrived thanks to the support of private clients, developers, housing associations and property companies who have employed the fully qualified Bounce Back team in London and the Home Counties.

85,000

“As a Community Regeneration Manager representative for MACE Group, working to support long term unemployed, disabled and ex-offenders in the Southwark area, I find invaluable what Bounce Back offer to the community and the support I’ve received from them in sourcing ex-offenders to get engaged with my project. I can honestly say that during my 6 years with Mace I had very few organisations that managed to provide a successful link between custody and employers like Bounce Back”

Max Petrucci
Community Regeneration Manager
MACE Group

ACHIEVEMENTS THROUGH PARTNERSHIPS

Bounce Back’s innovative approach has meant it is involved with some exciting organisations who are enthusiastically working to drive its growth and ability to do more work with participants.



Through support from, amongst others, Social Enterprise UK, Business in the Community, arc, Visa, Alliance Boots and KPMG Bounce Back has been able to develop with unique strategic input.

In addition, relationships formed with the construction industry and housing associations mean that Bounce Back can find employment for increasing numbers of team members. We ensure that interview technique is high on our agenda and our successful applicants are put forward for full time positions with our major construction partners who demonstrate commitment through their long term involvement with our project, these include amongst others: Axis, A2 Dominion, Circle Homes, City West, Peabody Estate, Pearl and Coutts, Rydon and SDP.



prisoners are released every year.
A job halves the likelihood that they will re-offend

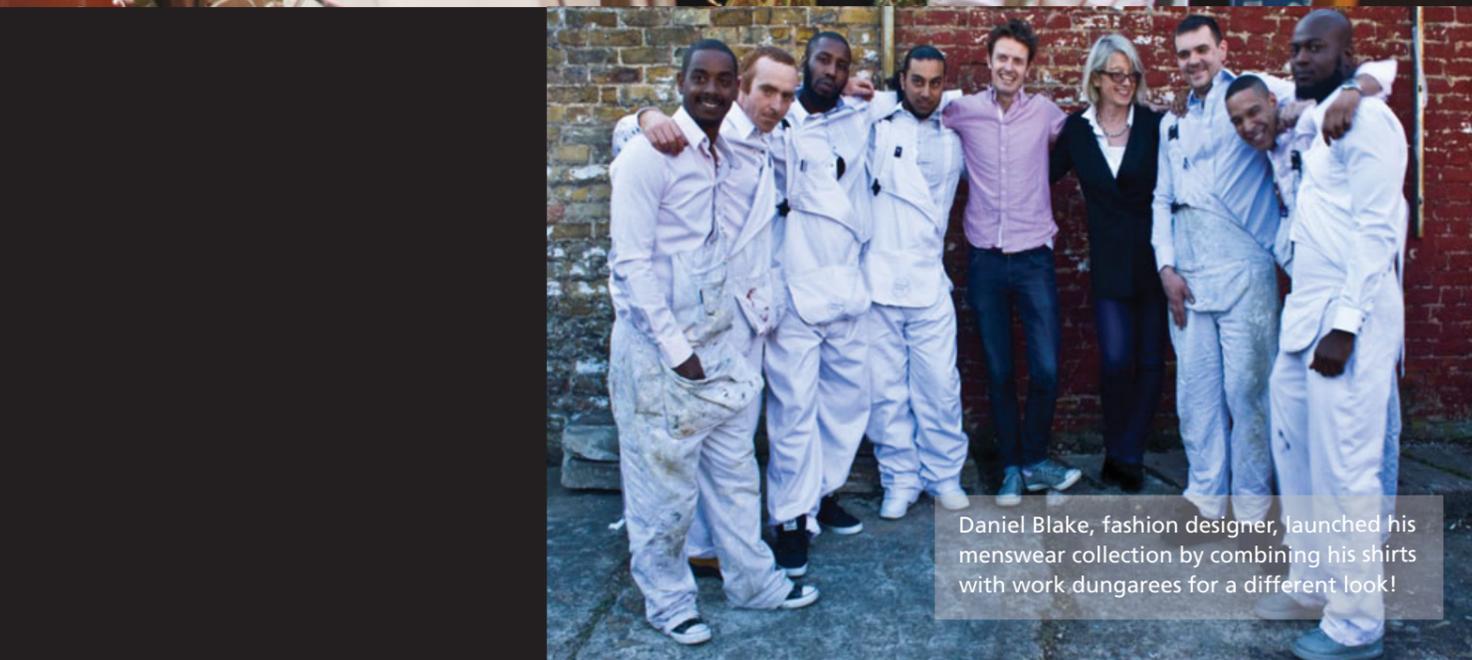


“My life has changed beyond recognition since I joined Bounce Back...”

Weldeab, Bounce Back's trainer meets HRH Prince Charles and Camilla Duchess of Cornwall



William Morris Entertainment Agency join Bounce Back for their Corporate away day



Daniel Blake, fashion designer, launched his menswear collection by combining his shirts with work dungarees for a different look!



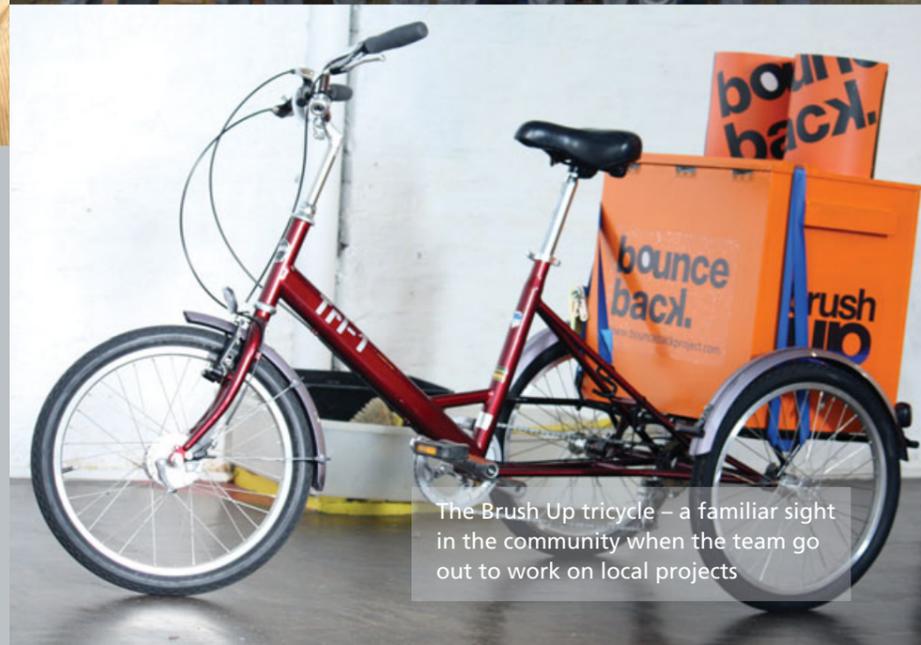
Kevin Field of Radio Wannu - A Media for Development Project at HMP Wandsworth interviews a visitor to the project on Bounce Back's 2nd birthday



Thanks to NEXT, the team look the part as Bounce Back Ambassadors



Volunteers Hilary and Maryanne helped the board and staff of Bounce Back welcome distinguished guests to their 2nd birthday



The Brush Up tricycle – a familiar sight in the community when the team go out to work on local projects

LOOKING FORWARD

“What we think, what we know, or what we believe is, in the end, of little consequence, the only consequence is what we do”

John Ruskin

Our team continues to work to do what we do better and more effectively. Finding the time to listen and respond to individual needs is just one way we demonstrate respect for our participants on their road to rehabilitation and their development is a constant inspiration to us.

Our re-offending rate is 12% against a national average of 60% and we constantly strive to maintain this. The average length of time we have participants with us is now 1 year and we want to ensure that we can continue to give them the skills that are most valuable and that make paid employment a reality.

Our ROTL (Release on Temporary License) programme has been fundamental to the Bounce Back success. Expanding into more prisons and enabling NVQ 1 and 2 training followed by employment initiated at an early stage is an optimum goal. This way more participants can see a clear path to employment prior to release helping us to break the cycle and assist in building self confidence.

We need more people to know about us so we can support more participants. We work alongside donors and communicators to help fund the programme, spread the word and enable us to change perception.

We know that every person we train, put into employment and help off benefits can save the government and taxpayer in the region of £79,000* p.a. as well as transforming a life. It is a compelling premise for our work that drives us to build and plan for growth. We want to help people to bounce back – not just for now, but forever.



Of the 140 we were able to help over 400 have sought our services or been referred to us. We want to bridge this gap and help more participants obtain qualifications and paid employment

012 2014

2015 20



twelve



thirteen



Bounce Back supporting Alliance Boots EORTC Parklife 2013 Hyde Park challenge which raised £60,000

OUR SUPPORTERS

We thank the following funders and supporters without whom Bounce Back would not be able to achieve its work:

- | | |
|-----------------------------------|-------------------------------------|
| A2 dominion | Mace |
| Anchor House | Matrix Chambers |
| arc | NEXT |
| Austin and Hope Pilkington Trust | The Noel Buxton Trust |
| Axis Foundation | Pathways |
| Big Lottery | Paul Hamlyn Foundation |
| Business in the Community | Pearl & Coutts |
| Castle Land & Development | Prospects |
| Changing Paths | Rydon |
| Community Repaint | STC |
| Corke Wallis | Talent |
| Dulux | The Sherrifs and Recorders Fund |
| The Drapers Charitable Fund | The Triangle Trust |
| Elmbridge Rentstart | THF |
| Erach and Roshan Sadri Foundation | Tom ap Rhys Price Memorial Trust |
| The Evans Cornish Foundation | Trust House Charitable Foundation |
| Garfield Weston | Twin |
| Haberdashers | VISA |
| Henry Smith Charity | Waitrose |
| Hi Rezz | The Weavers Company Benevolent Fund |
| KPMG | Woodward Charitable Trust |
| Live Train | |

THE BOUNCE BACK PROJECT...
 Opportunities to improve the employability of people leaving custody.

'Void' homes brought back into use while ex-prisoners helped into work.

A HELPING HAND

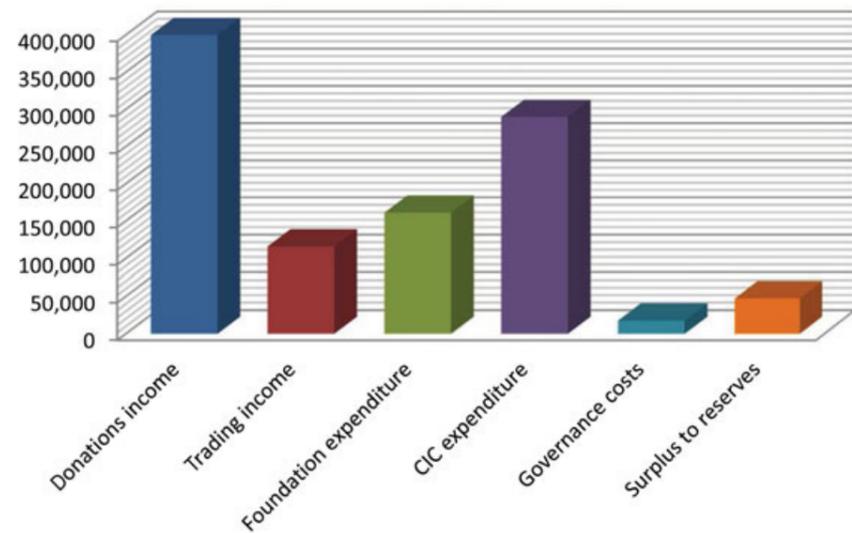
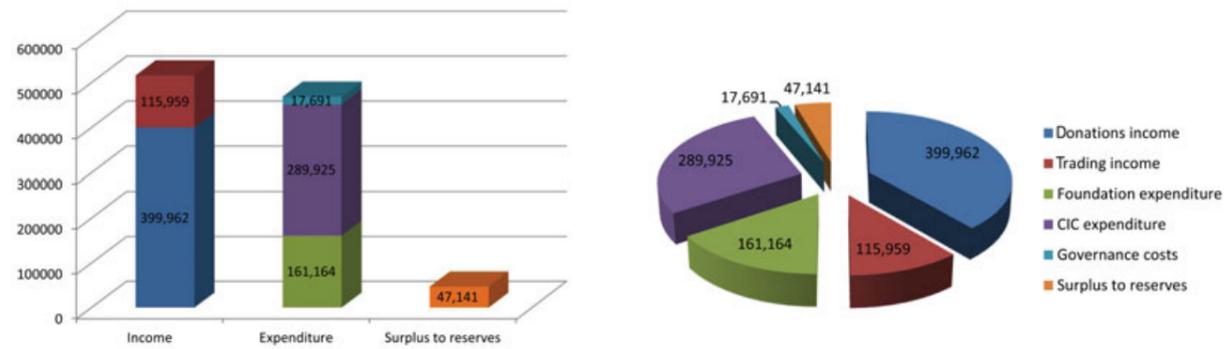
Giving ex-offenders training and work is reducing re-offending rates and providing a loyal workforce

Former prisoners strutt their stuff on the catwalk



FINANCIAL REPORT

The Bounce Back Foundation recruits in prison, trains those recruits to obtain qualifications and then provides work experience. Bounce Back Project CIC is a Social Enterprise company which then employs people in its painting and decorating company. They are 2 separate organisations and funded separately with a common board. The figures presented here have been compiled by the management of the two organisations as a formal consolidation is not required. The board members have decided that a group structure will provide a more efficient and transparent method of operation, and these changes will be in place for the start of our new financial year in April 2014.





INFORMATION:

Bounce Back Foundation
70-76 Bell Street, London NW1 6SP

info@bouncebackproject.com
T:(0)20 7535 8655
www.bouncebackproject.com

Registered Office: 105 St Peter's Street
St Albans, Herts AL1 3EJ
Company Registration Number: 7713259
Charity Number: 1144297

Auditors: Kingston Smith LLP
Solicitors: Hewitsons LLP

TRUSTEES:

Francesca Findlater, Founder and Chairman
Gerry Scott, Treasurer
Charles Appleton, KPMG
Kate Quigley Ruby, MOJ . NOMS
Anton Theodorou, LL.B., MASC
Gary Ward, Consultant

ADVISORY BOARD:

Nick Armstrong, Q.C.
Simon Hall, Consultant
Julian Hosking, NOMS
Anabel Loyd, Writer
Simon Valance, IOM
Tom Watt, Journalist

Photography: with thanks to
Michael Thomas, Jenny Mulder and Mark Smythe

Information Sources:
Offender Management Statistics, The Guardian Online,
Ministry of Justice, Independent

*based on average cost of 1 year in prison at £50,000
and 1 year on benefits at £29,000 p.a.



Bounce Back

“.... I’m considered a king on the site I’m on now – I’ve got a young kid looking up to me asking how I know so much and how I do it so quickly.... it’s tough when you’re learning but since then it’s been great. I could never have done all this without Bounce Back, I’m really in a different place now”

Ali, participant and on-going team member



www.bouncebackproject.com

**bounce
back.**

Bounce Back Foundation
70-76 Bell Street, London NW1 6SP

info@bouncebackproject.com
T:(0)20 7535 8655